JAI KUMAR

Senior Designer (UI/UX)

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SUMMARY

Senior Product Designer with 9+ years of experience designing large-scale web and mobile products across fintech, enterprise, and SaaS domains. Deep expertise in end-to-end product design, design systems, usability testing, and data-informed decision making. Proven track record of improving task success, reducing user errors, and accelerating release velocity through strong collaboration with product, engineering, and business stakeholders. Experienced in owning complex workflows for data-heavy and transaction-based systems.

DESIGN PRINCIPLES & STRENGTHS

- User-centered problem solving with business impact
- Systems thinking for scalable design
- Strong visual hierarchy & interaction design
- Accessibility-first and responsive design
- Clear documentation & design ops mindset
- Calm leadership in fast-moving environments

CORE SKILLS

- **Product Design:** UX Research, User Interviews, Wireframing, Prototyping, Usability Testing, Heuristic Evaluation, Information Architecture, UX Strategy, Interaction Design
- **Design Systems:** Component Libraries, Token-based Design, Accessibility (WCAG), Responsive & Adaptive Design
- **Tools:** Figma, FigJam, Sketch, Photoshop, Illustrator, InVision, Zeplin
- **Front-End (Working Knowledge):** HTML5, CSS3, Bootstrap
- **Collaboration:** Agile/Scrum, Design Sprints, Developer Handoff, Stakeholder Reviews
- **Currently Learning:** Framer, Advanced Motion & Micro-interactions

PROFESSIONAL EXPERIENCE

Senior UI / UX Designer **June 2025 - June 2026**
LexSmart (formerly SR Tekbox) — Sonipat

- Company restructured and rebranded as LexSmart (subsidiary of SR Tekbox); role, responsibilities, team structure, compensation, and product scope remained unchanged.
- Continue to lead end-to-end UX and UI design for enterprise and SaaS products spanning web apps, PWAs, and mobile-responsive platforms.
- Ongoing ownership of discovery, wireframes, prototyping, developer handoff, and post-release UX audits.
- Active projects include contract management, audit & compliance workflows, and eSignature experiences (confidential client products).

UI / UX Designer, SR Tekbox — Sonipat **May 2017 - June 2025**

Product & UX Ownership

- Led end-to-end UX and UI design for 6+ enterprise and fintech products spanning web apps, PWAs, and mobile-responsive platforms.
- Owned complete design lifecycle from discovery, wireframes, and prototyping to developer handoff and post-release UX audits.
- Designed complex workflows for capital markets, procurement systems, analytics dashboards, and role-based admin tools.

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Impact & Results

- Improved key task completion rates by 18–22% through workflow redesign and interaction simplification.
- Reduced form and transaction errors by ~25% across two major platform redesigns.
- Increased internal user adoption by ~30% for a procurement platform within 3 months post-launch.
- Helped reduce design-to-development turnaround time by ~20% through design system adoption.

Design Systems & Scale

- Built and maintained a shared design system across 3 internal products including grids, typography, components, and interaction patterns.
- Standardized token-based color, spacing, and typography usage for scalable UI development.

Cross-Functional Leadership

- Collaborated daily with 10–12 engineers, PMs, QA, and business stakeholders in agile squads.
- Led UX reviews, sprint design planning, and post-release usability reviews.

Clients & Domains

- Delivered production-grade UX for leading financial and enterprise clients across:
  - Capital markets & trading platforms
  - Investment & portfolio management tools
  - Enterprise procurement systems

Front-End & Delivery Support

- Performed UI QA, accessibility checks, and front-end alignment using HTML, CSS, and Bootstrap.
- Worked closely with developers to ensure pixel-perfect and accessible implementations.

UI & Web Designer, Defuzed Technologies — Delhi **February 2015 - May 2017**

- Rapidly promoted from Junior Designer to mid-level UI Designer within 10 months based on delivery quality and ownership.
- Designed responsive websites, marketing platforms, and application UIs for 10+ client brands across lifestyle, e-commerce, SaaS, and mobility domains.
- Created reusable UI components, landing pages, and CTA systems contributing to ~12–15% improvement in lead conversion (estimated).
- Designed mobile-first UI assets for iOS and Android and delivered structured redlines and asset handoff for developers.
- Worked closely with business teams to translate requirements into usable IA and UX flows.
- Contributed to early-stage product ideation, mood boards, visual directions, and pitch decks for new client acquisitions.

Web Design Intern, Defuzed Technologies — Delhi **September 2014 - February 2015**

- Supported senior designers across web, UI/UX, branding, and digital campaign projects.
- Assisted in building HTML/CSS layouts, visual assets, and marketing creatives.
- Worked with social media and branding teams on end-to-end campaign execution.

SELECTED PRODUCT EXPERIENCE

- **Internal Procurement Module (PWA):** Contributed to UX design of requisition, approval, and vendor selection flows as part of a cross-functional team; focused on usability, form clarity, and responsive behaviour.
- **Capital Markets Dashboard (Web):** Worked on table layouts, filtering patterns, and visual hierarchy for data-heavy views; supported interaction design and UI consistency.
- **Contract Lifecycle Management (SaaS):** Contributed to contract workflows, including drafting, review, approvals, and eSignature integration; focused on form usability, status visibility, and audit-friendly interaction patterns.
- **Audit & Compliance Management (CRM):** Supported UX for audit planning, evidence tracking, risk assessments, and compliance reporting modules; improved clarity of complex data tables and review flows.
- **eSignature Workflow Implementation:** Assisted in designing secure signing journeys, including document upload, signer routing, reminders, and completion confirmation with accessibility considerations.

EDUCATION

Bachelor in Computer Applications, Arni University **2011-2014**

Senior Secondary (12th) **2011**

LEADERSHIP & COLLABORATION

- Regularly facilitate design critiques and sprint planning sessions.
- Known for bridging gaps between design, engineering, and business.
- Trusted by stakeholders for complex UX problem solving in ambiguous domains.

INTERESTS

Bowling, Snooker, Sci-fi & thriller series, console gaming (PlayStation), and continuous exploration of emerging design systems and product trends.